

# FERRIS STATE UNIVERSITY

## BUSINESS ADMINISTRATION WITH PROFESSIONAL TRACK ARTICULATION AGREEMENT AND TRANSFER GUIDE FOR DELTA COLLEGE

---

**Ferris Program:** Business Administration with Professional Track

**Degree Type:** Bachelor of Science

**Ferris College:** College of Business

**Transfer School:** Delta College (DC)

**Consortium Eligible:** Yes

**Articulation Agreement:** Yes

**Total Credits Required:** 120-121

**Catalog Year:** 2022-2023

The effective dates for this articulation agreement are September 1, 2021 - September 1, 2024.

### GENERAL EDUCATION REQUIREMENTS – 39-40 Credits Required

Students are encouraged to work with an advisor to select appropriate general education courses. Diversity Competency - 2 Courses Required. If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following: 1 course with the Global Diversity attribute and 1 course with the U.S. Diversity attribute.

Visit the Ferris State [for more information](#).

#### Communication Competency

| Ferris Course                    | Ferris Course Title   | Ferris Credit Hours | Transfer Course                  |
|----------------------------------|---|---------------------|----------------------------------|
| COMM 105 or COMM 121 or COMM 221 | Interpersonal Communication or Fundamentals of Public Speaking or Small Group Decision Making | 3                   | COM 114W or COM 112W or COM 214W |
| ENGL 150                         | English 1   | 3                   | ENG 111                          |
| ENGL 211 or ENGL 250             | Industrial and Career Writing or English 2  | 3                   | ENG 113 or ENG 112               |
| ENGL 325                         | Advanced Business Writing   | 3                   | No Equivalent                    |

#### Quantitative Literacy Competency

Requirements for Quantitative Literary Competency can be met with the following:

- Official Pre-2016 Math SAT Score of 560 or Higher
- Official Post-2016 Math SAT Score of 580 or Higher
- Official Math ACT Score of 24 or Higher

Students must substitute General Education elective credits for MATH 114 or 115 if their Math ACT score is 24 or higher or their SAT score is 580 or higher.

# FERRIS STATE UNIVERSITY

| Ferris Course        | Ferris Course Title  | Ferris Credit Hours | Transfer Course                       |
|----------------------|--|---------------------|---------------------------------------|
| MATH 114 or MATH 115 | Quantitative Reasoning for Professionals 2 or Intermediate Algebra | 4 or 3              | MTH 118W or<br>MTH 119W or<br>MTH 153 |

## Natural Sciences Competency

Two courses are required with a minimum of 6 credits: must have at least one lab course.

| Ferris Course | Ferris Course Title        | Ferris Credit Hours | Transfer Course |
|---------------|----------------------------|---------------------|-----------------|
| Varies        | Natural Sciences Electives | 6                   | Varies          |

## Culture Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course, and have no more than 5 credits from Culture Competency Activities.

| Ferris Course | Ferris Course Title | Ferris Credit Hours | Transfer Course |
|---------------|---------------------|---------------------|-----------------|
| Varies        | Culture Electives   | 9                   | Varies          |

## Self and Society Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course.

| Ferris Course | Ferris Course Title          | Ferris Credit Hours | Transfer Course |
|---------------|------------------------------|---------------------|-----------------|
| ECON 201      | Principles of Microeconomics | 3                   | ECN 222W        |
| ECON 202      | Principles of Macroeconomics | 3                   | ECN 221W        |
| Varies        | Self and Society Elective    | 3                   | Varies          |

## COLLEGE REQUIREMENTS – 81 Credits Required

### Business Core Requirements

30 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

| Ferris Course | Ferris Course Title                 | Ferris Credit Hours | Transfer Course         |
|---------------|-------------------------------------|---------------------|-------------------------|
| ACCT 201      | Principles of Financial Accounting  | 3                   | ACC 211                 |
| ACCT 202      | Principles of Managerial Accounting | 3                   | ACC 212                 |
| STQM 260      | Introduction to Statistics          | 3                   | MTH 208W or<br>MTH 209W |

# FERRIS STATE UNIVERSITY

| Ferris Course | Ferris Course Title               | Ferris Credit Hours | Transfer Course |
|---------------|-----------------------------------|---------------------|-----------------|
| MGMT 301      | Applied Management                | 3                   | MGT 245         |
| BLAW 321      | Contracts and Sales               | 3                   | MGT 251W        |
| MKTG 321      | Principles of Marketing           | 3                   | MGT 243         |
| MGMT 370      | Quality and Operations Management | 3                   | No Equivalent   |
| FINC 322      | Financial Management 1            | 3                   | No Equivalent   |
| ISYS 321      | Business Information Systems      | 3                   | No Equivalent   |
| BUSN 499      | Integrating Experience            | 3                   | No Equivalent   |

## Major Courses

27 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

| Ferris Course        | Ferris Course Title   | Ferris Credit Hours | Transfer Course          |
|----------------------|---|---------------------|--------------------------|
| ISYS 105             | Introduction to Microcomputer Systems and Software                      | 3                   | CST 134                  |
| MGMT 302             | Team Dynamics and Organizational Behavior                               | 3                   | No Equivalent            |
| MGMT 305             | Agile Leadership  | 3                   | No Equivalent            |
| INTB 310 or INTB 335 | International Business Systems or Cross-Cultural Business               | 3                   | MGT 265 or No Equivalent |
| MGMT 350             | Management Metrics and Decision Making                                  | 3                   | No Equivalent            |
| MGMT 373             | Human Resource Management   | 3                   | MGT 256 or MGT 257W      |
| MGMT 447             | Business Ethics and Social Responsibility                               | 3                   | No Equivalent            |
| MGMT 488 or MGMT 489 | Advanced Management Cases and Problems or Case Development and Research | 3                   | No Equivalent            |
| MGMT 491             | Management Internship   | 3                   | No Equivalent            |

## Professional Track

A minimum of 24 credits is required in career-specific occupational specialty courses. These courses are used to calculate the major 2.00 GPA requirement.

# FERRIS STATE UNIVERSITY

| Ferris Course | Ferris Course Title                                   | Ferris Credit Hours | Transfer Course |
|---------------|---|---------------------|-----------------|
| Varies        | Career-Specific<br>Occupational Speciality<br>Courses | 24                  | Varies          |

## PROGRAM CONTACT INFORMATION

Management Department  
(231) 591-2427

(989) 686-9256

(231) 591-2340

## ADMISSION REQUIREMENTS

### New Student Admission Requirements

- 2.50 High School GPA (on a 4.00 scale)
- SAT Scores Two of the Three Criteria:
  - a. ERW SAT score of 450 or higher.
  - b. Math SAT score of 500 or higher. Placement in MATH 109 or 110 will be considered (Math SAT score of 480 or higher).
  - c. Composite SAT of 900 or higher.
- ACT Scores Two of the Three Criteria:
  - a. English ACT score of 16 or higher.
  - b. Math ACT score of 19 or higher.
  - c. Reading ACT score of 19 or higher.

### Transfer Student Admission Requirements

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more.
- The degree completion program at a statewide and online location requires 48 transferable semester credits to be admitted.
- A minimum of 24 credits is required of career-specific occupational specialty courses. These courses are used to calculate the major 2.00 GPA requirement.
- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.
- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

## MORE INFORMATION

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at a statewide location).

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

## Steps to Apply

- Complete your .

# FERRIS STATE UNIVERSITY

- Submit official transcripts
  - Submit official transcripts from every school attended to
  - Or mail to:  
Ferris State University Admissions Office  
1201 S. State St., CSS 201  
Big Rapids, MI 49307
- Submit test scores (if required)
  - ACT Scores; go to the - Ferris State University School Code: 1994
  - SAT, CLEP and AP Sores; go to the - Ferris State University School Code: 1222

## Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of "C" or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective coursework may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for the selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our .

\*Indicates an approved Ferris course substitution

## Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended, so that they may grant you an associate or bachelor's degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree-granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

## Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program-specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

## Transfer Equivalencies Tools

The transfer equivalencies link is located in the Transfer Resources section at .

## Disclaimer

Transfer guides are not intended to be a contract with Ferris. The information in this guide is subject to change and is aligned with the catalog year listed above. Students should contact their community college and/or

## FERRIS STATE UNIVERSITY

Ferris to keep informed of changes. Students' final responsibility for verifying all transfer information lies with the student. Please refer to the for the most current curriculum.

Partners may contact the Office of Transfer and Secondary School Partnerships with questions or updates at .