FERRIS STATE UNIVERSITY

TELEVISION AND DIGITAL MEDIA PRODUCTION ARTICULATION AGREEMENT AND TRANSFER GUIDE FOR DELTA COLLEGE

Ferris Program: Television and Digital Media Production
Degree Type: Bachelor of Science
Ferris College: College of Business
Transfer School: Delta College (DC)
Consortium Eligible: No
Articulation Agreement: Yes
Total Credits Required: 120-121
Catalog Year: 2024-2025

The effective dates for this articulation agreement are November 1, 2023 - November 1, 2026.

GENERAL EDUCATION REQUIREMENTS — *36-38 Credits Required*

Students are encouraged to work with an advisor to select appropriate general education courses. Diversity Competency - 2 Courses Required. If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following: 1 course with the Global Diversity attribute and 1 course with the U.S. Diversity attribute.
Visit the Ferris State general education page for more information.

Communication Competency

TDMP 326 and 466 are major courses that are also considered Communication Across the Curriculum (CATCs) courses. In order to meet the upper-level English requirement, TDMP 326 and 466 can be taken in addition to an Oral communication course (COMM 105, 121, 221, or 251).

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
COMM 105 or COMM 121 or COMM 221 or COMM 251	Interpersonal Communication or Fundamentals of Public Speaking or Small Group Decision Making or Argumentation and Debate	3	COM 114W or COM 112W or COM 214W or No Equivalent
ENGL 150	English 1	3	ENG 111
ENGL 211 or ENGL 250	Industrial and Career Writing or English 2	3	ENG 113 or ENG 112
TDMP 326	Script Writing	3	EMB 211W

Quantitative Literacy Competency

Requirements for Quantitative Literary Competency can be met with the following:

- Official Pre-2016 Math SAT Score of 560 or Higher
- Official Post-2016 Math SAT Score of 580 or Higher
- Official Math ACT Score of 24 or Higher

Students should meet with their Delta advisor to determine if their math class will meet MTA.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
MATH 114 or MATH 115	Quantitative Reasoning for Professionals 2 or Intermediate Algebra	4 or 3	MTH 118W or MTH 119W or MTH 153

Natural Sciences Competency

Two courses are required with a minimum of 6 credits: must have at least one lab course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Natural Sciences Electives	6	Varies

Culture Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
TDMP 110	Intro to Digital Media	3	EMB 140
Varies	Culture Electives	6	Varies

Self and Society Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course, and at least one Self and Society Foundation course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
COMM 383	Mass & Social Media Communication	3	No Equivalent
Varies	Self & Society Electives	6	Varies

COLLEGE REQUIREMENTS – *84 - 85 Credits Required*

Major Courses

55 Credits Required. These courses are used to calculate the major 2.50 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
TDMP 132	Digital Media Art and Technology	3	EMB 152 and EMB 154
TDMP 136	Audio Production	3	EMB 141
TDMP 243	Field Production	3	EMB 155
TDMP 255	Motion Design	3	No Equivalent

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
TDMP 328	Online Media Management	3	No Equivalent
TDMP 343	Cinematic Story Production	3	No Equivalent
TDMP 359	Television Operations	3	No Equivalent
TDMP 385	Television Studio Production	4	No Equivalent
TDMP 464	Seminar in Television and Digital Media	2	No Equivalent
TDMP 466	Instructional Design	4	No Equivalent
TDMP 493	Television and Digital Media Internship	18	No Equivalent
TDMP 499	Advanced Producing and Directing	6	No Equivalent

Television and Digital Media Production (TDMP) Electives

12 Credits Required. These courses are used to calculate the major 2.50 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
(Choose 4 of 10) DAGD 100	3D Modeling and Animation 1	3	No Equivalent
(Choose 4 of 10) DSGN 110	Type & Technology	3	No Equivalent
(Choose 4 of 10) DSGN 210	Type & Visual Interfaces	3	No Equivalent
(Choose 4 of 10) TDMP 240	Entertainment Arts & Production	3	No Equivalent
(Choose 4 of 10) TDMP 276	Lighting for Film and Video	3	No Equivalent
(Choose 4 of 10) COMM 301	Interviewing	3	No Equivalent
(Choose 4 of 10) TDMP 314	Remote Television Production	3	No Equivalent
(Choose 4 of 10) TDMP 318	Film and Digital Media Practicum	3	No Equivalent
(Choose 4 of 10) TDMP 355	Advanced Compositing for Video	3	No Equivalent
(Choose 4 of 10) TDMP 365	Color Grading	3	No Equivalent

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
(Choose 4 of 10) TDMP 376	Digital Cinematography	3	No Equivalent
(Choose 4 of 10) TDMP 497	Special Studies in Television and Digital Media Production	1 to 4	No Equivalent

Electives or Minor

17 - 18 Credits Required. In order to graduate with a bachelor's degree, a student must have a minimum of 120 credits. The electives required for each student may vary depending on courses taken. Based on how a student meets the programmatic requirements, they may need more or less than 17 credits of elective courses to meet the required 120 credit minimum. Students may also choose a minor to meet the required 120 credit minimum. Suggested minors include Digital Marketing (DGMK), Film Studies (FIST), Marketing (MKT), Multimedia Journalism (MJOU), Public Relations (PURE), Sports Communication (SPTC), or Social Media and Digital Communication (SMDC). These courses are not used to calculate the major 2.50 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Electives (Consult Advisor)	17 - 18	Varies

PROGRAM CONTACT INFORMATION

College of Business
School of Digital Media
(231) 591-2712
SDM@ferris.edu

Ferris Statewide - Great Lakes Bay
(989) 686-9256
FerrisGLBR@Ferris.edu

ADMISSION REQUIREMENTS

New Student Admission Requirements

2.50 High School GPA (on a 4.00 scale)

- SAT Scores Two of the Three Criteria:
  a. ERW SAT score of 450 or higher.
  b. Math SAT score of 500 or higher. Placement in MATH 109 or 110 will be considered (Math SAT score of 480 or higher).
  c. Composite SAT of 900 or higher.
- ACT Scores Two of the Three Criteria:
  a. English ACT score of 16 or higher.
  b. Math ACT score of 19 or higher.
  c. Reading ACT score of 19 or higher.

Transfer Student Admission Requirements

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.

- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.
- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

MORE INFORMATION

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at a statewide location).

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

Steps to Apply

- Complete your free application.
- Submit official transcripts
  - Submit official transcripts from every school attended to Transfer@Ferris.edu
  - Or mail to:
    Ferris State University Admissions Office
    1201 S. State St., CSS 201
    Big Rapids, MI 49307
- Submit test scores (if required)
  - ACT Scores; go to the ACT website - Ferris State University School Code: 1994
  - SAT, CLEP and AP Sores; go to the College Board website - Ferris State University School Code: 1222

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of "C" or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective coursework may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for the selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our Transfer Resource page.

*Indicates an approved Ferris course substitution

Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended, so that they may grant you an associate or bachelor's degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree-granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program-specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Transfer Equivalencies Tools

The transfer equivalencies link is located in the Transfer Resources section at transfer.ferris.edu.

Disclaimer

Transfer guides are not intended to be a contract with Ferris. The information in this guide is subject to change and is aligned with the catalog year listed above. Students should contact their community college and/or Ferris to keep informed of changes. Students' final responsibility for verifying all transfer information lies with the student. Please refer to the Ferris catalog for the most current curriculum.
Partners may contact the Office of Transfer and Secondary School Partnerships with questions or updates at TransferGuidesArticulations@Ferris.edu.