

**Ferris Program:** PGA Golf Management

**Degree Type:** Bachelor of Science

**Ferris College:** College of Business

**Transfer School:** Kalamazoo Valley Community College

**Consortium Eligible:** No

**Total Credits Required:** 120-122

**Catalog Year:** 2024-2025

**GENERAL EDUCATION REQUIREMENTS – 39-40 Credits Required**

Students are encouraged to work with an advisor to select appropriate general education courses. Diversity Competency - 2 Courses Required. If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following: 1 course with the Global Diversity attribute and 1 course with the U.S. Diversity attribute.

Visit the Ferris State [general education page](#) for more information.

**Communication Competency**

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
COMM 121	Fundamentals of Public Speaking	3	COM 101
ENGL 150	English 1	3	ENG 110
ENGL 211 or ENGL 250	Industrial and Career Writing or English 2	3	ENG 112 or ENGL 127 or BUS 160 or ENG 111 or ENG 160
ENGL 325	Advanced Business Writing	3	No Equivalent

**Quantitative Literacy Competency**

Requirements for Quantitative Literary Competency can be met with the following:

- Official Pre-2016 Math SAT Score of 560 or Higher
- Official Post-2016 Math SAT Score of 580 or Higher
- Official Math ACT Score of 24 or Higher

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
MATH 114 or MATH 115	Quantitative Reasoning for Professionals 2 or Intermediate Algebra	4 or 3	No Equivalent or MATH 099

**Natural Sciences Competency**

Two courses are required with a minimum of 6 credits: must have at least one lab course.

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Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
BIOL 114	Biology and Turfgrass Maintenance	4	No Equivalent
Varies	Natural Sciences Electives	2	Varies

## Culture Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines, have at least one 200 level or higher course, and have no more than 5 credits from Culture Competency Activities.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Culture Electives	9	Varies

## Self and Society Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines, have at least one 200 level or higher course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
PSYC 150	Introduction to Psychology	3	PSY 150
ECON 201	Principles of Microeconomics	3	ECO 202
ECON 202	Principles of Macroeconomics	3	ECO 201

## COLLEGE REQUIREMENTS – 81 Credits Required

### Business Core Requirements

30 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
ACCT 201	Principles of Financial Accounting	3	ACC 101 or ACC 109
ACCT 202	Principles of Managerial Accounting	3	ACC 102
STQM 260	Introduction to Statistics	3	MATH 216 or MATH 220 or MATH 245
MGMT 301	Applied Management	3	No Equivalent
BLAW 321	Contracts and Sales	3	No Equivalent
MKTG 321	Principles of Marketing	3	BUS 105

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Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
MGMT 370	Quality and Operations Management	3	No Equivalent
FINC 322	Financial Management 1	3	No Equivalent
ISYS 321	Business Information Systems	3	No Equivalent
BUSN 499	Integrating Experience	3	No Equivalent

## Major Courses

33 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
PGMG 101	Orientation to Professional Golf Management	2	No Equivalent
PGMG 192	Professional Golf Management Internship 1	2	No Equivalent
PGMG 210	Level 1 Facility Management	3	No Equivalent
PGMG 211	Level 1 Teaching and Coaching	3	No Equivalent
PGMG 292	Professional Golf Management Internship 2	2	No Equivalent
PGMG 310	Level 2 Facility Management	3	No Equivalent
PGMG 311	Level 2 Teaching and Coaching	3	No Equivalent
HSMG 312	Private Club Management	3	No Equivalent
PGMG 392	Professional Golf Management Internship 3	2	No Equivalent
PGMG 410	Level 3 Facility Management	3	No Equivalent
PGMG 411	Level 3 Teaching and Coaching	3	No Equivalent
PGMG 492	Professional Golf Management Internship 4	2	No Equivalent

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Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
PGMG 493	Professional Golf Management Internship 5	2	No Equivalent

## Computer Literacy

This requirement can be met with a competency exam or Microsoft Certification with elective courses to replace the 3 credits required. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Title	Ferris Credit Hours	Transfer Course
<i>Choose 1 of 2 Options</i> ISYS 103 + ISYS 104	Word and Presentation Applications + Spreadsheet and Integration Applications	1 + 2	No Equivalent
<i>Choose 1 of 2 Options</i> ISYS 105	Introduction to Micro Systems and Software	3	BUS 103

## Related Course

3 Credits Required. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Title	Ferris Credit Hours	Transfer Course
MKTG 231 or MKTG 337 or MGMT 373	Professional Selling or Principles of Commerce or Human Resource Management	3	BUS 208 or No Equivalent or BUS 203

## CONCENTRATION OR CERTIFICATE – 12 Credits Required (Advisor Approval)

Choose One Concentration. A minimum of 12 credits is required, choose one of the following: 1) One of the two concentrations; these courses are not used to calculate the major 2.00 GPA; or 2) A College of Business approved certificate; these courses are not used to calculate the major 2.00 GPA.

### PGA Specialized Concentration (PGSZ)

A total of 12 credits is required with no more than 50 percent of the concentration credits overlapping with courses that are in the program/major. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Industry Specific Electives (Advisor Approval)	12	Varies

### PGA Marketing Concentration (PGMK)

A total of 12 credits is required with no more than 50 percent of the concentration credits overlapping with courses that are in the program/major. These courses are not used to calculate the major 2.00 GPA requirement.

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Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
PREL 240	Public Relations Principles	3	No Equivalent
AIMC 300	Principles of Advertising/ Integrated Marketing Communication	3	No Equivalent
Varies	Marketing Electives (Advisor Approval)	6	Varies

## College of Business Approved Certificate

These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Industry Specific Electives (Advisor Approval)	12	Varies

## PROGRAM CONTACT INFORMATION

College of Business  
Marketing  
(231) 591-2426  
[MKTG@Ferris.edu](mailto:MKTG@Ferris.edu)

Ferris Statewide - Kalamazoo Valley Community College  
(269) 488-4039  
[FerrisSW@Ferris.edu](mailto:FerrisSW@Ferris.edu)

## ADMISSION REQUIREMENTS

### New Student Admission Requirements

2.50 High School GPA (on a 4.00 scale)

- SAT Scores Two of the Three Criteria:
  1. ERW SAT score of 450 or higher.
  2. Math SAT score of 500 or higher. Placement in MATH 109 or 110 will be considered (Math SAT score of 480 or higher).
  3. Composite SAT of 900 or higher.
- ACT Scores Two of the Three Criteria:
  1. English ACT score of 16 or higher.
  2. Math ACT score of 19 or higher.
  3. Reading ACT score of 19 or higher.

### Transfer Student Admission Requirements

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.

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- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

## MORE INFORMATION

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

## Steps to Apply

- Complete your [free application](#).
- Submit official transcripts
  - Submit official transcripts from every school attended to [Transfer@Ferris.edu](mailto:Transfer@Ferris.edu)
  - Or mail to:  
Ferris State University Admissions Office  
1201 S. State St., CSS 201  
Big Rapids, MI 49307
- Submit test scores (if required)
  - ACT Scores; go to the [ACT website](#) - Ferris State University School Code: 1994
  - SAT, CLEP and AP Scores; go to the [College Board website](#) - Ferris State University School Code: 1222

## Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of "C" or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective coursework may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for the selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our [Transfer Resource page](#).

\*Indicates an approved Ferris course substitution

## Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended, so that they may grant you an associate or bachelor's degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree-granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

## Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not

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exempt students from completing program-specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

### **Transfer Equivalencies Tools**

The transfer equivalencies link is located in the Transfer Resources section at [transfer.ferris.edu](https://transfer.ferris.edu).

### **Disclaimer**

Transfer guides are not intended to be a contract with Ferris. The information in this guide is subject to change and is aligned with the catalog year listed above. Students should contact their community college and/or Ferris to keep informed of changes. Students' final responsibility for verifying all transfer information lies with the student. Please refer to the [Ferris catalog](#) for the most current curriculum.

Partners may contact the Office of Transfer and Secondary School Partnerships with questions or updates at [TransferGuidesArticulations@Ferris.edu](mailto:TransferGuidesArticulations@Ferris.edu).