

**Ferris Program:** Music and Entertainment Business

**Degree Type:** Bachelor of Science

**Ferris College:** College of Business

**Transfer School:** Lansing Community College

**Consortium Eligible:** No

**Total Credits Required:** 120-121

**Catalog Year:** 2025-2026

## GENERAL EDUCATION REQUIREMENTS – 39-40 Credits Required

Students are encouraged to work with an advisor to select appropriate general education courses. Diversity Competency - 2 Courses Required. If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following: 1 course with the Global Diversity attribute and 1 course with the U.S. Diversity attribute.

Visit the Ferris State [general education page](#) for more information.

### Communication Competency

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
COMM 105 or COMM 121	Interpersonal Communication or Fundamentals of Public Speaking	3	COMM 240 or COMM 130
ENGL 150	English 1	3	ENGL 121
ENGL 211 or ENGL 250	Industrial and Career Writing or English 2	3	ENGL 124 or ENGL 127 or ENGL 122
ENGL 325	Advanced Business Writing	3	No Equivalent

### Quantitative Literacy Competency

Requirements for Quantitative Literary Competency can be met with the following:

- Official Pre-2016 Math SAT Score of 560 or Higher
- Official Post-2016 Math SAT Score of 580 or Higher
- Official Math ACT Score of 24 or Higher

Students must substitute General Education elective credits for MATH 114 or 115 if their Math ACT score is 24 or higher or their SAT score is 580 or higher.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
MATH 114 or MATH 115	Quantitative Reasoning for Professionals 2 or Intermediate Algebra	4 or 3	No Equivalent or MATH 120

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## Natural Sciences Competency

Two courses are required with a minimum of 6 credits: must have at least one lab course. The courses depend on chosen minor, please see your advisor prior to registering for courses.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Natural Sciences Electives	6	Varies

## Culture Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course, and have no more than 5 credits from Culture Competency Activities.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
MUSI 121 or MUSI 221 or MUSI 228 or MUSI 236 or Three 1-Credit Music (MUSI) Activity Courses	Fundamentals of Music and 1-Credit Music (MUSI) Activity Course or Music Appreciation or American Pop Music Since 1900 or Music in Film or Three 1-Credit Music (MUSI) Activity Courses	3	No Equivalent or MUSC 199 or No Equivalent or No Equivalent or No Equivalent
PHOT 101 or THTR 219 or HUMN 240 or FILM 360	Photography or Beginning Technical Theatre or Popular Culture or Gender and Race in Film	3	PHOT 101 or PHOT 118 or No Equivalent or No Equivalent or No Equivalent
MUSI 232	Music and Culture	3	MUSC 241

## Self and Society Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
PSYC 150	Introduction to Psychology	3	PSYC 200
ECON 201	Principles of Microeconomics	3	ECON 201
ECON 202	Principles of Macroeconomics	3	ECON 202

## COLLEGE REQUIREMENTS – 81 Credits Required

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## Business Core Requirements

30 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
ACCT 201	Principles of Financial Accounting	3	ACCG 210
ACCT 202	Principles of Managerial Accounting	3	ACCG 211
STQM 260	Introduction to Statistics	3	STAT 170 or STAT 215
MGMT 301	Applied Management	3	MGMT 225
BLAW 321	Contracts and Sales	3	LEGL 216
MKTG 321	Principles of Marketing	3	MKTG 200
ISYS 321	Business Information Systems	3	No Equivalent
FINC 322	Financial Management 1	3	No Equivalent
MGMT 370	Quality and Operations Management	3	No Equivalent
BUSN 499	Integrating Experience	3	No Equivalent

## Major Courses

23 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
MEBM 192	Music and Entertainment Business Internship 1	3	No Equivalent
MEBM 201	Orientation to MEBM	2	No Equivalent
MEBM 251	Public Assembly Venue Management	3	No Equivalent
MEBM 292	Music and Entertainment Business Internship 2	3	No Equivalent
MKTG 322	Consumer Behavior	3	No Equivalent
MEBM 351	The Music and Entertainment Business	3	MUSC 255
MEBM 358	Survey of Music Technology	3	No Equivalent
MKTG 425	Marketing Research	3	No Equivalent
(Choose 2 of 4) PFSL 231	Professional Selling	3	MKTG 120

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Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
(Choose 2 of 4) PREL 240	Public Relations Principles	3	No Equivalent
(Choose 2 of 4) MKTG 378	Marketing Data Analysis	3	No Equivalent
(Choose 2 of 4) Directed Elective (Advisor Approval)	Directed Elective (Advisor Approval)	3	No Equivalent

## Computer Literacy

This requirement can be met with a competency exam or Microsoft Certification with elective courses to replace the 3 credits required. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
(Choose 1 of 2) ISYS 103 and ISYS 104	Word and Presentation Apps and Spreadsheet and Integration Apps	1 and 2	No Equivalent
ISYS 105	Introduction to Microcomputer Systems and Software	3	CITA 110

## Minor or MEBM Specialized Concentration (SPZD)

A total of 18 credits is required with a maximum of 6 to 7 credits overlapping courses with degree must be substituted with directed electives to meet requirement to have a minimum of 120 credits. One course must be 300 level or higher. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Directive Elective (Advisor Approval)	15	No Equivalent
Varies	Directive Elective - 300 Level or Higher (Advisor Approval)	3	No Equivalent

## Electives

4 Credits Required. In order to graduate with a bachelor's degree, a student must have a minimum of 120 credits. The electives required for each student may vary depending on courses taken. Based on how a student meets the programmatic requirements, they may need more or less than 4 credits of elective courses to meet the required 120 credit minimum. These courses are not used to calculate the major 2.00 GPA requirement.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Electives (Advisor Approval)	4	Varies

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## PROGRAM CONTACT INFORMATION

College of Business

Marketing

(231) 591-2426

[MKTG@Ferris.edu](mailto:MKTG@Ferris.edu)

Ferris Statewide - Flint Hub

(810) 762-0461

[FerrisFlint@ferris.edu](mailto:FerrisFlint@ferris.edu)

## ADMISSION REQUIREMENTS

### New Student Admission Requirements

2.50 High School GPA (on a 4.00 scale)

- SAT Scores Two of the Three Criteria:

1. ERW SAT score of 450 or higher.

2. Math SAT score of 500 or higher. Placement in MATH 109 or 110 will be considered (Math SAT score of 480 or higher).

3. Composite SAT of 900 or higher.

- ACT Scores Two of the Three Criteria:

1. English ACT score of 16 or higher.

2. Math ACT score of 19 or higher.

3. Reading ACT score of 19 or higher.

### Transfer Student Admission Requirements

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.
- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

## MORE INFORMATION

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

### Steps to Apply

- Complete your [free application](#).
- Submit official transcripts
  - Submit official transcripts from every school attended to [Transfer@Ferris.edu](mailto:Transfer@Ferris.edu)
  - Or mail to:  
Ferris State University Admissions Office  
1201 S. State St., CSS 201  
Big Rapids, MI 49307
- Submit test scores (if required)
  - ACT Scores; go to the [ACT website](#) - Ferris State University School Code: 1994
  - SAT, CLEP and AP Scores; go to the [College Board website](#) - Ferris State University School Code: 1222

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## Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of "C" or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective coursework may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for the selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our [Transfer Resource page](#).

\*Indicates an approved Ferris course substitution

## Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended, so that they may grant you an associate or bachelor's degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree-granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

## Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program-specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

## Transfer Equivalencies Tools

The transfer equivalencies link is located in the Transfer Resources section at [transfer.ferris.edu](https://transfer.ferris.edu).

## Disclaimer

Transfer guides are not intended to be a contract with Ferris. The information in this guide is subject to change and is aligned with the catalog year listed above. Students should contact their community college and/or Ferris to keep informed of changes. Students' final responsibility for verifying all transfer information lies with the student. Please refer to the [Ferris catalog](#) for the most current curriculum.

Partners may contact the Office of Transfer and Secondary School Partnerships with questions or updates at [TransferGuidesArticulations@Ferris.edu](mailto:TransferGuidesArticulations@Ferris.edu).