

**Ferris Program:** Business Administration

**Degree Type:** Bachelor of Science

**Ferris College:** College of Business

**Transfer School:** West Shore Community College (WSCC)

**Consortium Eligible:** Yes

**Total Credits Required:** 120-121

**Catalog Year:** 2022-2023

**GENERAL EDUCATION REQUIREMENTS – 39-40 Credits Required**

Students are encouraged to work with an advisor to select appropriate general education courses. Diversity Competency - 2 Courses Required. If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following: 1 course with the Global Diversity attribute and 1 course with the U.S. Diversity attribute.

Visit the Ferris State for more information.

**Communication Competency**

| Ferris Course                    | Ferris Course Title   | Ferris Credit Hours | Transfer Course               |
|----------------------------------|---|---------------------|-------------------------------|
| COMM 105 or COMM 121 or COMM 221 | Interpersonal Communication or Fundamentals of Public Speaking or Small Group Decision Making | 3                   | COM 110 or COM 101 or COM 206 |
| ENGL 150                         | English 1   | 3                   | ENG 111                       |
| ENGL 250                         | English 2   | 3                   | ENG 112                       |
| ENGL 325                         | Advanced Business Writing   | 3                   | No Equivalent                 |

**Quantitative Literacy**

Students must substitute General Education elective credits for MATH 114 or 115 if their Math ACT score is 24 or higher or their SAT score is 580 or higher.

| Ferris Course        | Ferris Course Title  | Ferris Credit Hours | Transfer Course    |
|----------------------|--|---------------------|--------------------|
| MATH 114 or MATH 115 | Quantitative Reasoning for Professionals 2 or Intermediate Algebra | 4 or 3              | MTH 125 or MTH 121 |

**Natural Sciences Competency**

Two courses are required with a minimum of 6 credits: must have at least one lab course.

# FERRIS STATE UNIVERSITY

| Ferris Course | Ferris Course Title           | Ferris Credit Hours | Transfer Course |
|---------------|-------------------------------|---------------------|-----------------|
| Varies        | Natural Sciences<br>Electives | 6                   | Varies          |

## Cultural Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course, and have no more than 5 credits from Cultural Competency Activities.

| Ferris Course | Ferris Course Title | Ferris Credit Hours | Transfer Course |
|---------------|---------------------|---------------------|-----------------|
| Varies        | Culture Electives   | 9                   | Varies          |

## Self and Society Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course.

| Ferris Course | Ferris Course Title             | Ferris Credit Hours | Transfer Course |
|---------------|---------------------------------|---------------------|-----------------|
| ECON 201      | Principles of<br>Microeconomics | 3                   | ECO 136         |
| ECON 202      | Principles of<br>Macroeconomics | 3                   | ECO 137         |
| Varies        | Self and Society Elective       | 3                   | Varies          |

## COLLEGE REQUIREMENTS – 81 Credits Required

### Business Core Requirements

30 Credits Required. These courses are used to calculate the core 2.00 GPA requirement.

| Ferris Course | Ferris Course Title                    | Ferris Credit Hours | Transfer Course |
|---------------|--|---------------------|-----------------|
| ACCT 201      | Principles of Financial<br>Accounting  | 3                   | ACC 121         |
| ACCT 202      | Principles of Managerial<br>Accounting | 3                   | ACC 122         |
| STQM 260      | Introduction to Statistics             | 3                   | MTH 123         |
| MGMT 301      | Applied Management                     | 3                   | MGT 201         |
| BLAW 321      | Contracts and Sales                    | 3                   | No Equivalent   |
| MKTG 321      | Principles of Marketing                | 3                   | MKT 241         |
| MGMT 370      | Quality and Operations<br>Management   | 3                   | No Equivalent   |
| FINC 322      | Financial Management 1                 | 3                   | No Equivalent   |

# FERRIS STATE UNIVERSITY

| Ferris Course | Ferris Course Title          | Ferris Credit Hours | Transfer Course |
|---------------|------------------------------|---------------------|-----------------|
| ISYS 321      | Business Information Systems | 3                   | No Equivalent   |
| BUSN 499      | Integrating Experience       | 3                   | No Equivalent   |

## Major Courses

33 Credits Required. These courses are used to calculate the major 2.00 GPA requirement.

| Ferris Course   | Ferris Course Title   | Ferris Credit Hours | Transfer Course       |
|---|---|---------------------|-----------------------|
| ISYS 105  | Introduction to Microcomputer Systems and Software  | 3                   | BIS 160 or<br>BIS 165 |
| RMIN 200 or<br>PROJ 320 or Accounting<br>(ACCT) Elective or<br>Finance (FINC) Elective<br>or<br>Statistics (STQM)<br>Elective | Foundations Risk<br>Management and<br>Insurance or Project<br>Management<br>Fundamentals or<br>Accounting (ACCT)<br>Elective or<br>Finance (FINC) Elective<br>or<br>Statistics (STQM)<br>Elective | 3                   | Varies                |
| MGMT 302  | Team Dynamics and<br>Organizational Behavior  | 3                   | MGT 202               |
| MGMT 305  | Agile Leadership  | 3                   | No Equivalent         |
| INTB 310 or<br>INTB 335   | International Business<br>Systems or<br>Cross-Cultural Business   | 3                   | No Equivalent         |
| MGMT 350  | Management Metrics and<br>Decision Making   | 3                   | No Equivalent         |
| MGMT 373  | Human Resource<br>Management  | 3                   | No Equivalent         |
| MGMT 447  | Business Ethics and<br>Social Responsibility  | 3                   | No Equivalent         |
| MGMT 488 or MGMT<br>489   | Advanced Management<br>Cases and Problems or<br>Case Development and<br>Research  | 3                   | No Equivalent         |
| MGMT 491  | Management Internship   | 3                   | No Equivalent         |
| Varies  | Directed Elective<br>(Advisor Approval)   | 3                   | Varies                |

# FERRIS STATE UNIVERSITY

## Minor, Certificates, or Concentration

A total of 18 credits is required with a maximum of 6 to 7 credits overlapping courses with degree that must be substituted with directed electives to meet the minimum 120 credits required. Two courses must be at the 300 level or higher. These courses are not used to calculate the major 2.00 GPA requirement. Choose one of the following: 1) An advisor approved minor; or 2) An advisor approved certificate; or 3) The BUAD Specialized Concentration.

| Ferris Course | Ferris Course Title                     | Ferris Credit Hours | Transfer Course |
|---------------|---|---------------------|-----------------|
| Varies        | Directed Elective<br>(Advisor Approval) | 18                  | Varies          |

## PROGRAM CONTACT INFORMATION

Management Department  
(231) 591-2427

(231) 995-1734

(231) 591-2340

## ADMISSION REQUIREMENTS

### New Student Admission Requirements

- 2.5 High School GPA (on a 4.0 scale)
- SAT Scores Two of the Three Criteria:
  - a. ERW SAT score of 450 or higher.
  - b. Math SAT score of 500 or higher. Placement in MATH 109 or 110 will be considered (Math SAT score of 480 or higher).
  - c. Composite SAT of 900 or higher.
- ACT Scores Two of the Three Criteria:
  - a. English ACT score of 16 or higher.
  - b. Math ACT score of 19 or higher.
  - c. Reading ACT score of 19 or higher.

### Transfer Student Admission Requirements

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more.
- The degree completion program at a statewide and online location requires 48 transferable semester credits to be admitted.
- A minimum of 24 credits is required of career-specific occupational specialty courses. These courses are used to calculate the major 2.00 GPA requirement.
- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.
- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

## MORE INFORMATION

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at a statewide location).

# FERRIS STATE UNIVERSITY

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

## Steps to Apply

- Complete your .
- Submit official transcripts
  - Submit official transcripts from every school attended to
  - Or mail to:  
Ferris State University Admissions Office  
1201 S. State St., CSS 201  
Big Rapids, MI 49307
- Submit test scores (if required)
  - ACT Scores; go to the - Ferris State University School Code: 1994
  - SAT, CLEP and AP Sores; go to the - Ferris State University School Code: 1222

## Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of "C" or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective coursework may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for the selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our .

\*Indicates an approved Ferris course substitution

## Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended, so that they may grant you an associate or bachelor's degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree-granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

## Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program-specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

## Transfer Equivalencies Tools

The transfer equivalencies link is located in the Transfer Resources section at .

# FERRIS STATE UNIVERSITY

## **Disclaimer**

Transfer guides are not intended to be a contract with Ferris. The information in this guide is subject to change and is aligned with the catalog year listed above. Students should contact their community college and/or Ferris to keep informed of changes. Students' final responsibility for verifying all transfer information lies with the student. Please refer to the for the most current curriculum.

Partners may contact the Office of Transfer and Secondary School Partnerships with questions or updates at .