

FERRIS STATE UNIVERSITY

JOURNALISM AND TECHNICAL COMMUNICATION ARTICULATION AGREEMENT AND TRANSFER GUIDE FOR WEST SHORE COMMUNITY COLLEGE

Ferris Program: Journalism and Technical Communication

Degree Type: Bachelor of Science

Ferris College: College of Arts, Sciences, and Education

Transfer School: West Shore Community College (WSCC)

Consortium Eligible: No

Articulation Agreement: Yes

Total Credits Required: 120-126

Catalog Year: 2023-2024

The effective dates for this articulation agreement are TBD.

GENERAL EDUCATION REQUIREMENTS – 36-38 Credits Required

Students are encouraged to work with an advisor to select appropriate general education courses. Diversity Competency - 2 Courses Required. If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following: 1 course with the Global Diversity attribute and 1 course with the U.S. Diversity attribute.

Visit the Ferris State [for more information](#).

Communication Competency

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
COMM 121	Fundamentals of Public Speaking	3	COM 101
ENGL 150	English 1	3	ENG 111
ENGL 250	English 2	3	ENG 112

Quantitative Literacy

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
MATH 115 or MATH 117	Intermediate Algebra or Contemporary Mathematics	3 or 4	MTH 121 or MTH 125

Natural Sciences Competency

Two courses are required with a minimum of 6 credits: must have at least one lab course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Natural Sciences Electives	6	Varies

FERRIS STATE UNIVERSITY

Cultural Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines, have at least one 200 level or higher course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Culture Electives	9	Varies

Self and Society Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines, have at least one 200 level or higher course, and at least one Self and Society Foundation course.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
Varies	Self and Society Electives	9	Varies

COLLEGE REQUIREMENTS – 84-88 Credits Required

Major Requirements

54 - 58 Credits Required.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
DSGN 100 or DSGN 224	Design Foundations or Web Design and Planning	3	No Equivalent or No Equivalent
JRNL 234	Journalism Internship	2	ENG 299
ENGL 280	Special Topics in Technical Communication	1	ENG 299
ENGL 311	Advanced Technical Writing	3	No Equivalent
ENGL 321	Advanced Composition	3	ENG 260
ENGL 323	Proposal Writing	3	No Equivalent
ENGL 325	Advanced Business Writing	3	No Equivalent
ENGL 380	History of Rhetoric and Style	3	No Equivalent
ENGL 411	Professional Technical Communication	4	No Equivalent
ENGL 417	Visual Rhetoric and Document Design	3	No Equivalent
ENGL 491	Technical Communication Internship	4 to 8	No Equivalent

FERRIS STATE UNIVERSITY

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
ENGL 499	Professional Writing Seminar	4	No Equivalent
COMM 3--	Communication (COMM) Elective - 300 Level or Higher	3	COM 206
Varies	Program Elective (Advisor Approval)	15	Varies

Content Specialty Courses

15 Credits Required.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
JRNL 121	Writing for Mass Media	3	JRN 150 or COM 202
JRNL 222	Reporting	3	No Equivalent
JRNL 251	Understanding Mass Media	3	No Equivalent
JRNL 328	Feature and Opinion Writing	3	No Equivalent
JRNL 330	Publication Editing	3	No Equivalent

Electives

In order to graduate with a bachelor's degree, a student must have a minimum of 120 credits. The electives required for each student may vary depending on courses taken. Based on how a student meets the programmatic requirements, they may need more or less than 15 credits of elective courses to meet the required 120 credit minimum.

Ferris Course	Ferris Course Title	Ferris Credit Hours	Transfer Course
(Choose 2 of 4) DSGN 224	Web Design and Planning	3	No Equivalent
(Choose 2 of 4) TDMP 326	Script Writing	3	No Equivalent
(Choose 2 of 4) TDMP 328	Online Media Management	3	No Equivalent
(Choose 2 of 4) COMM 387	Broadcast Presentation	3	No Equivalent
Varies	Electives (Advisor Approval)	3	Varies

Portfolio Approval

Complete a portfolio and present it as part of the ENGL 499 course.

FERRIS STATE UNIVERSITY

Additional Credits/Courses

PROGRAM CONTACT INFORMATION

English, Literature and World Languages
(231) 591-3988

(231) 995-1734

ADMISSION REQUIREMENTS

New Student Admission Requirements

- 2.50 High School GPA (on a 4.00 scale)
- Minimum Composite ACT Score of 17/SAT 900

Transfer Student Admission Requirements

- 2.00 Overall GPA (on a 4.00 scale)
- At least 12 credits, including an English and Mathematics course.

MORE INFORMATION

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at a statewide location).

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

Steps to Apply

- Complete your .
- Submit official transcripts
 - Submit official transcripts from every school attended to
 - Or mail to:
Ferris State University Admissions Office
1201 S. State St., CSS 201
Big Rapids, MI 49307
- Submit test scores (if required)
 - ACT Scores; go to the - Ferris State University School Code: 1994
 - SAT, CLEP and AP Scores; go to the - Ferris State University School Code: 1222

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of "C" or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective coursework may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for the selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our .

FERRIS STATE UNIVERSITY

*Indicates an approved Ferris course substitution

Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended, so that they may grant you an associate or bachelor's degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree-granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program-specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Transfer Equivalencies Tools

The transfer equivalencies link is located in the Transfer Resources section at .

Disclaimer

Transfer guides are not intended to be a contract with Ferris. The information in this guide is subject to change and is aligned with the catalog year listed above. Students should contact their community college and/or Ferris to keep informed of changes. Students' final responsibility for verifying all transfer information lies with the student. Please refer to the for the most current curriculum.

Partners may contact the Office of Transfer and Secondary School Partnerships with questions or updates at .

ARTICULATION AGREEMENT

The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at .